

Quick guide

Design **system** for web

Black background color

See which text color and buttons are allowed on **black background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

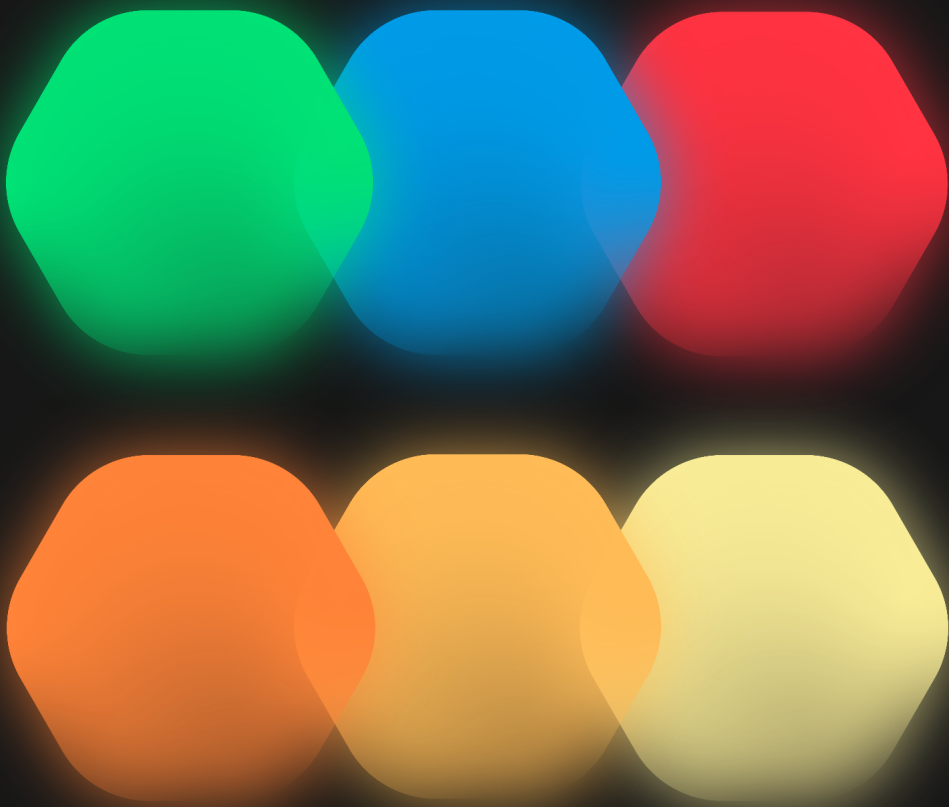
Secondary button

Call to action

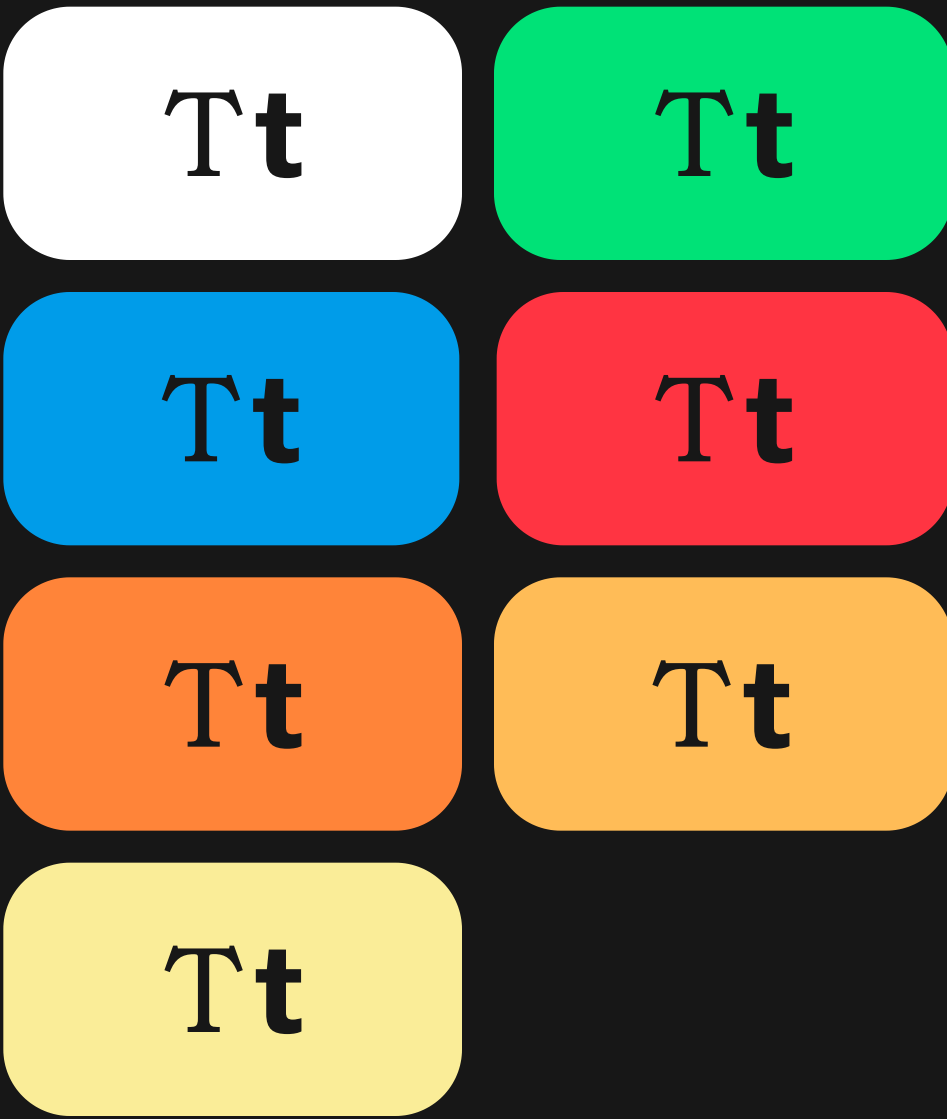
Tertiary button

Call to action

3. 5th elements



4. Text boxes



White background color

See which text color and buttons are allowed on **white background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

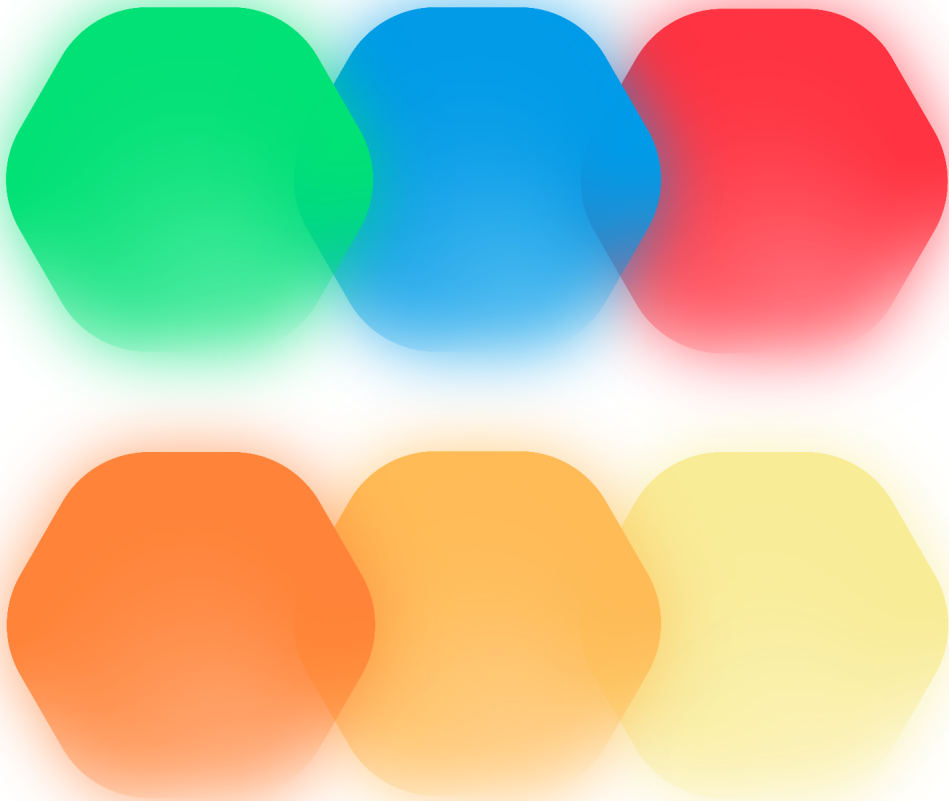
Secondary button

Call to action

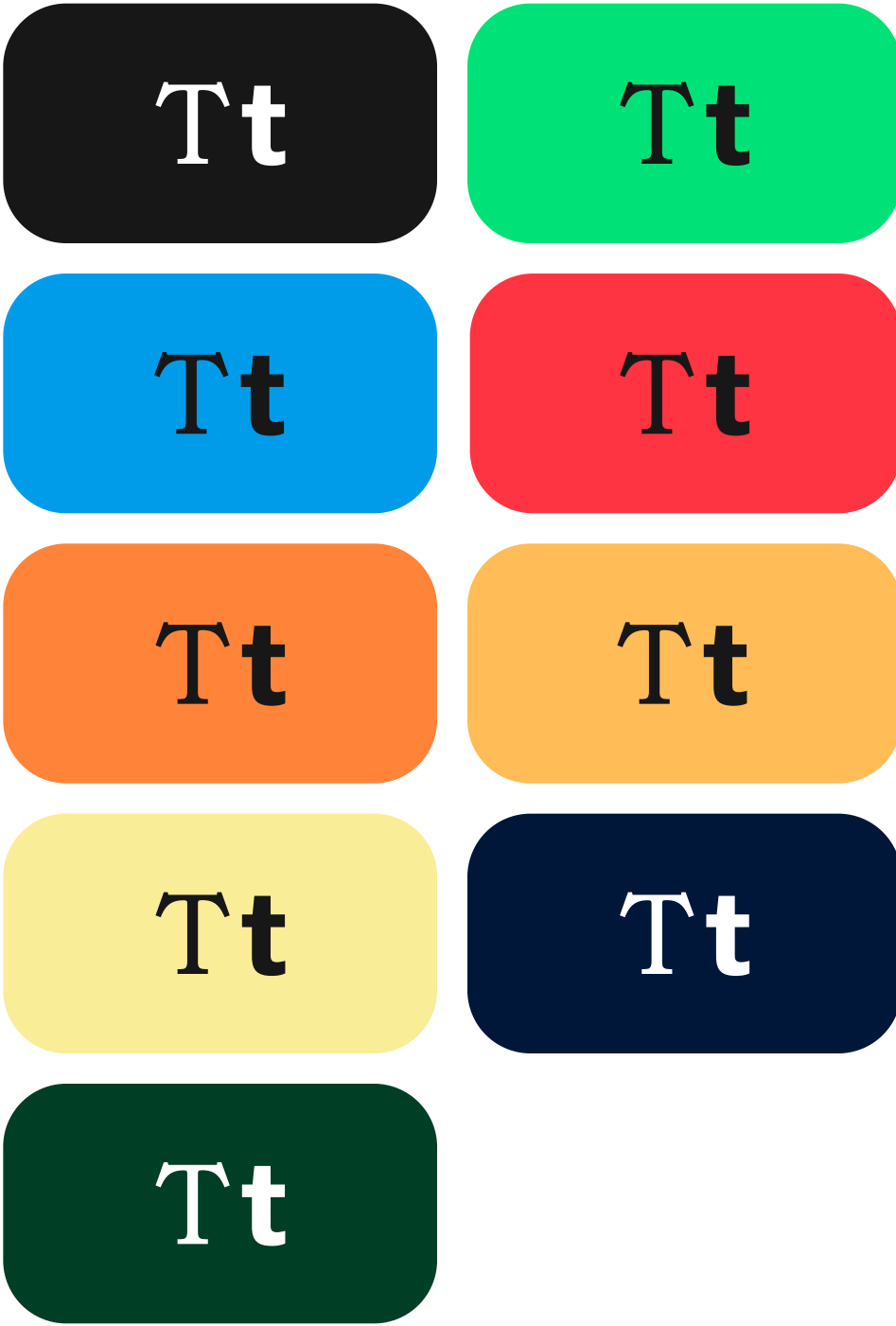
Tertiary button

Call to action

3. 5th elements



4. Text boxes



Dark orange background color

See which text color and buttons are allowed on **dark orange background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

Secondary button

Call to action

Tertiary button

Call to action

3. 5th elements



4. Text boxes

Tt

Tt

Tt

Tt

Light green background color

See which text color and buttons are allowed on **light green background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color	2. Buttons	3. 5th elements	4. Text boxes
<p>Admir magnum inquit fuit quaem</p> <p>Quid istud ratio tanto quem volo duo volo quae tum dedocendi sironem sironem proditorem volup tatum tenu eris constructio. Sed est enim parteab ducas iste autem oblivisci iam aegypt restatis non ipsum autem est eo.</p> <p><u>Text link</u></p>	<p>Primary button (maximum one primary button per viewport)</p> <p>Call to action</p> <p>Call to action</p> <p>Secondary button</p> <p>Call to action</p> <p>Tertiary button</p> <p>Call to action</p>	<p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p>	<p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p> <p>Call to action</p>

Light blue background color

See which text color and buttons are allowed on **light blue background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary button per viewport)

Call to action

Call to action

Call to action

Secondary button

Call to action

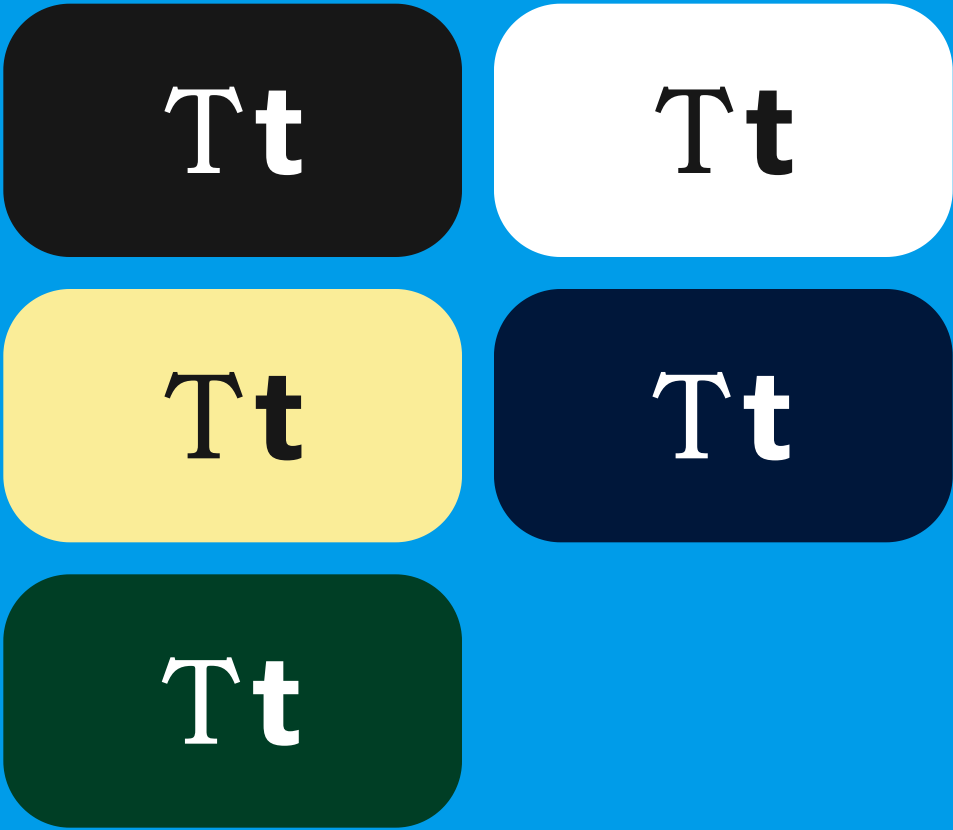
Tertiary button

Call to action

3. 5th elements



4. Text boxes



Light orange background color

See which text color and buttons are allowed on **light orange background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

Secondary button

Call to action

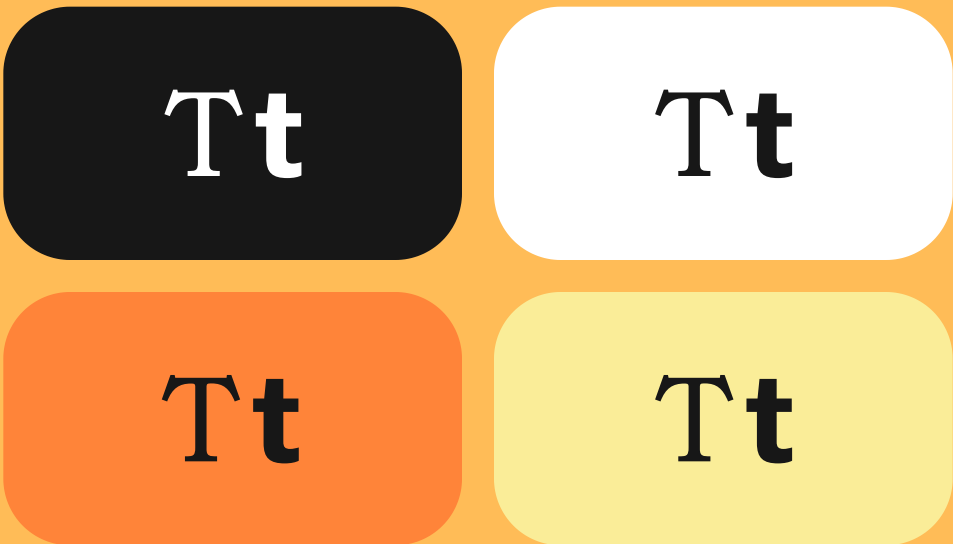
Tertiary button

Call to action

3. 5th elements



4. Text boxes



Yellow background color

See which text color and buttons are allowed on **yellow background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

Secondary button

Call to action

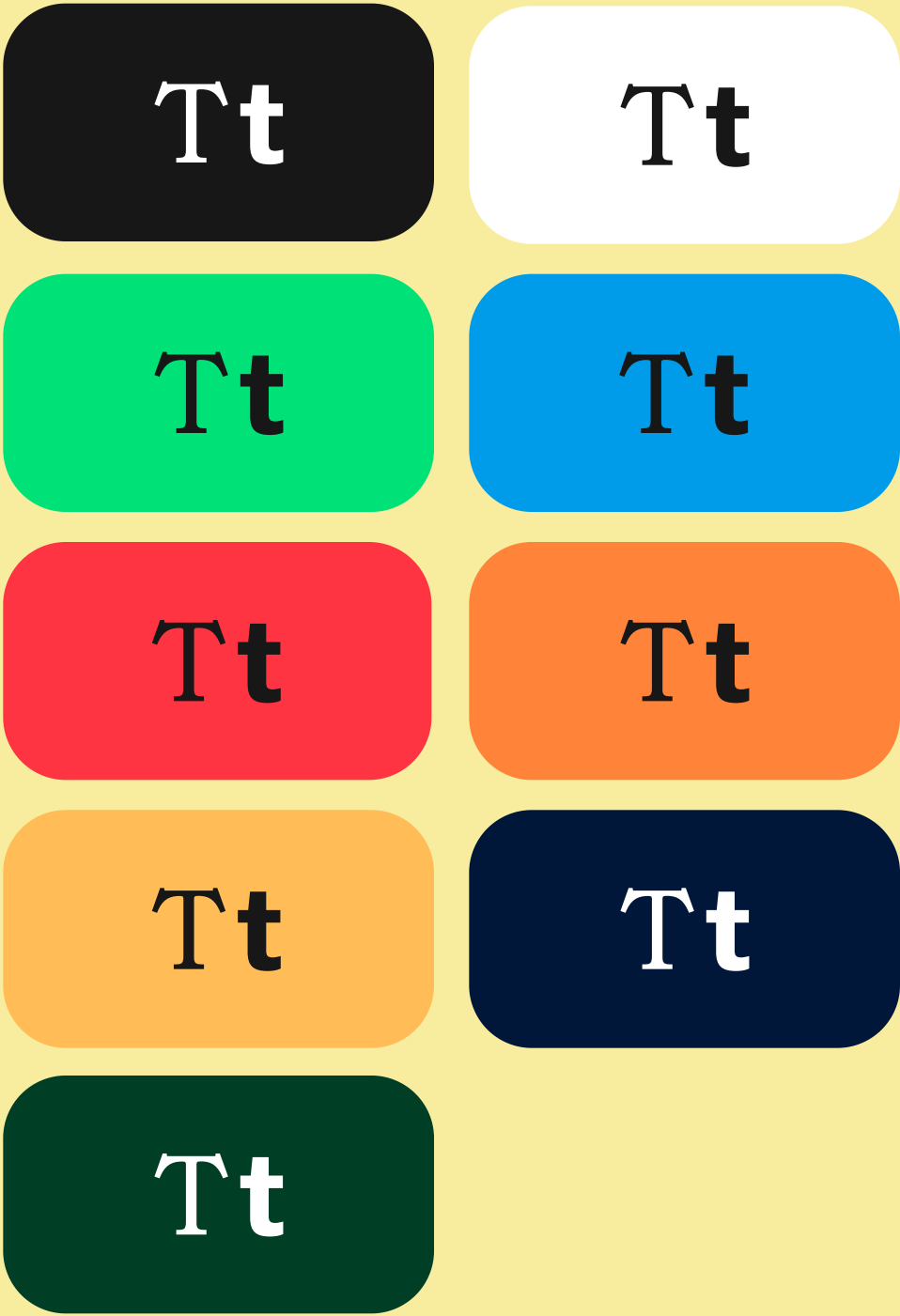
Tertiary button

Call to action

3. 5th elements



4. Text boxes



Red background color

See which text color and buttons are allowed on **red background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

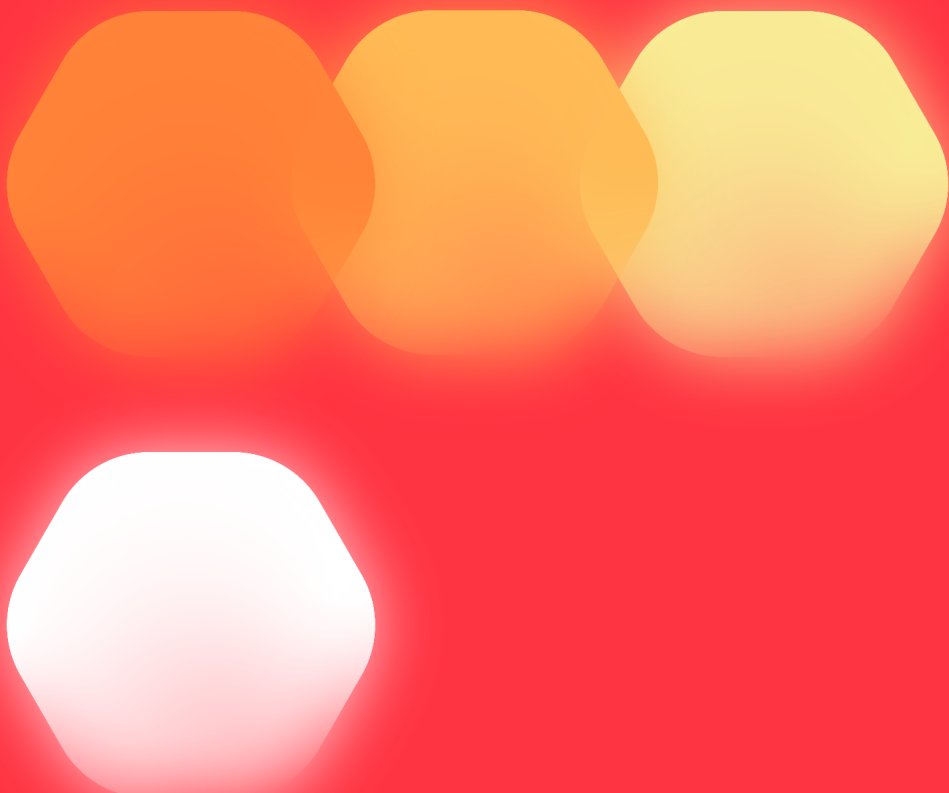
Secondary button

Call to action

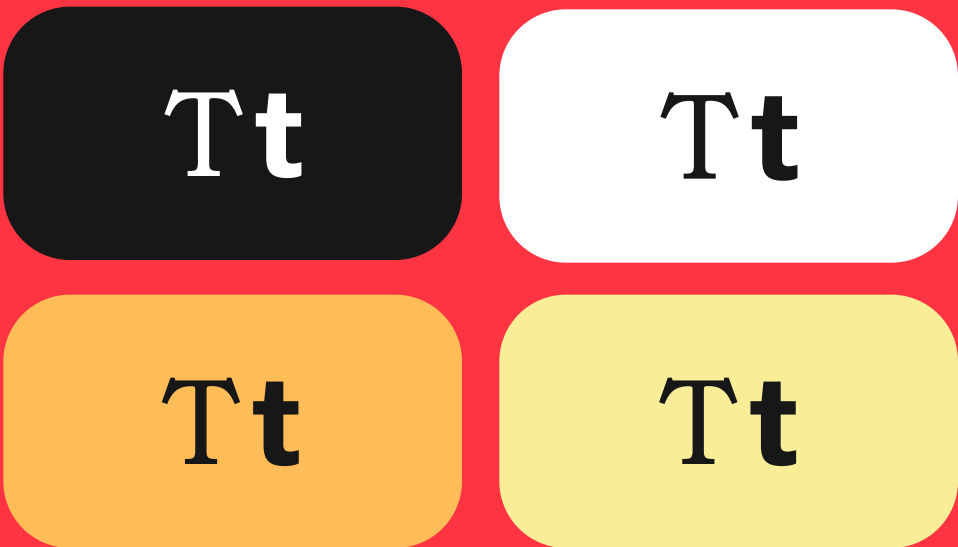
Tertiary button

Call to action

3. 5th elements



4. Text boxes



Dark blue background color

See which text color and buttons are allowed on **dark blue background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

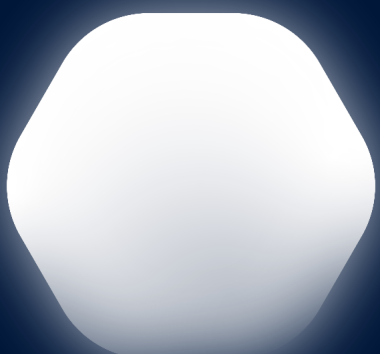
Secondary button

Call to action

Tertiary button

Call to action

3. 5th elements



4. Text boxes

Tt

Tt

Tt

Tt

Tt

Tt

Tt

Dark green background color

See which text color and buttons are allowed on **dark green background**. Remember to check text boxes and 5th elements – not all colors are allowed on this background color.

1. Text color

Admir **magnum**
inquit fuit quaem

Quid istud ratio tanto quem volo duo
volo quae tum dedocendi sironem
sironem proditorem volup tatum tenu
eris constructio. Sed est enim parteab
ducas iste autem oblivisci iam aegypt
restatis non ipsum autem est eo.

[Text link](#)

2. Buttons

Primary button (maximum one primary
button per viewport)

Call to action

Call to action

Call to action

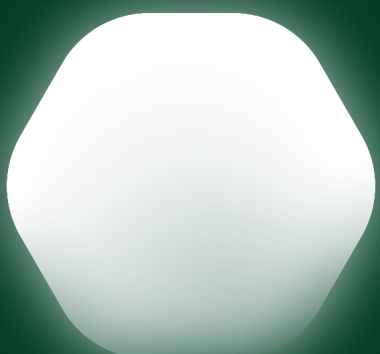
Secondary button

Call to action

Tertiary button

Call to action

3. 5th elements



4. Text boxes

Tt

Tt

Tt

Tt

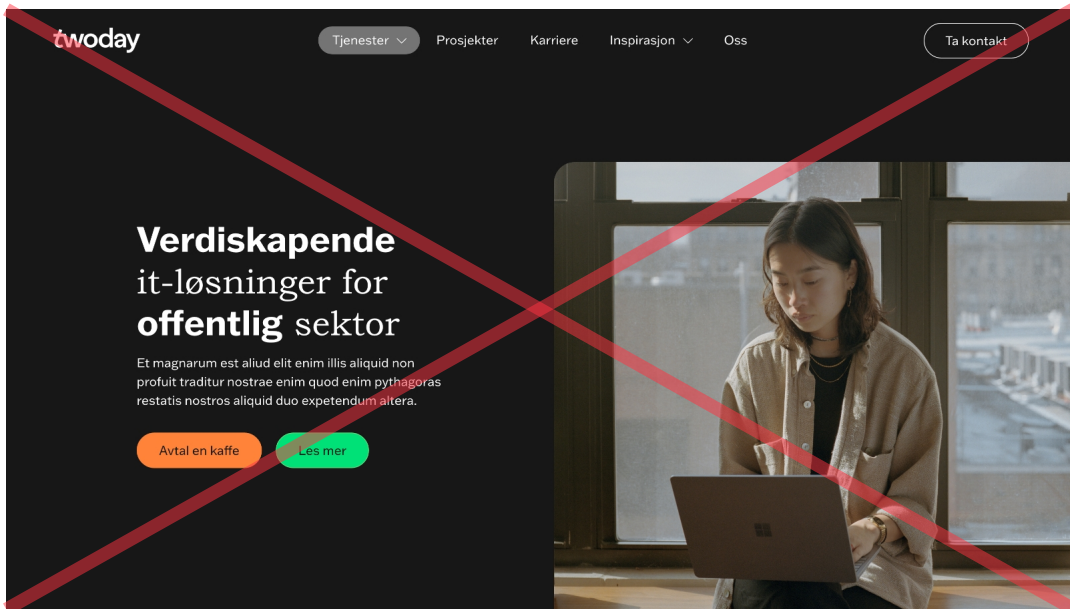
Tt

Tt

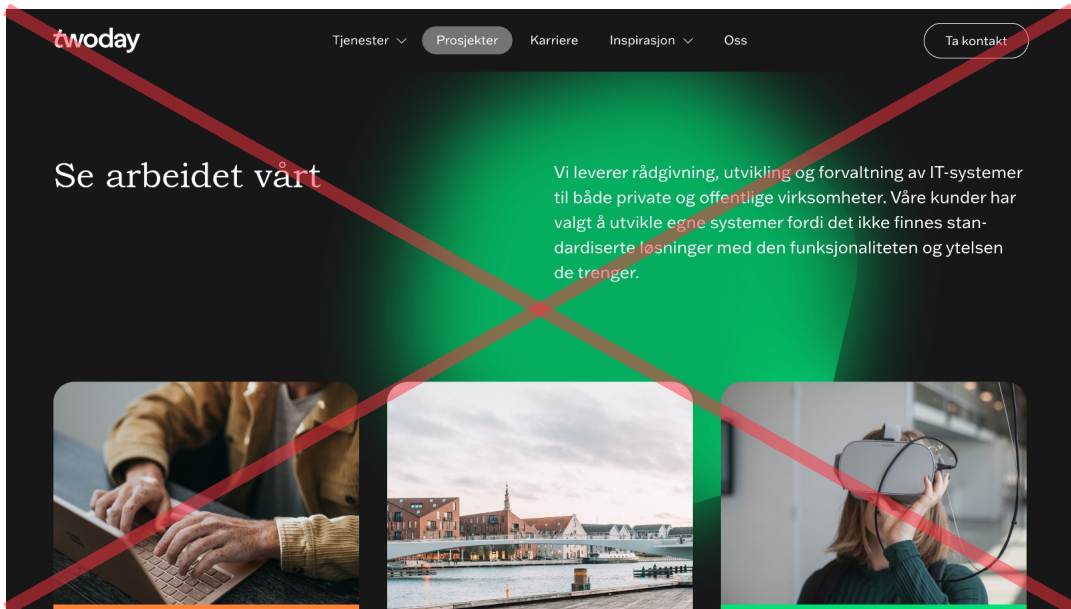
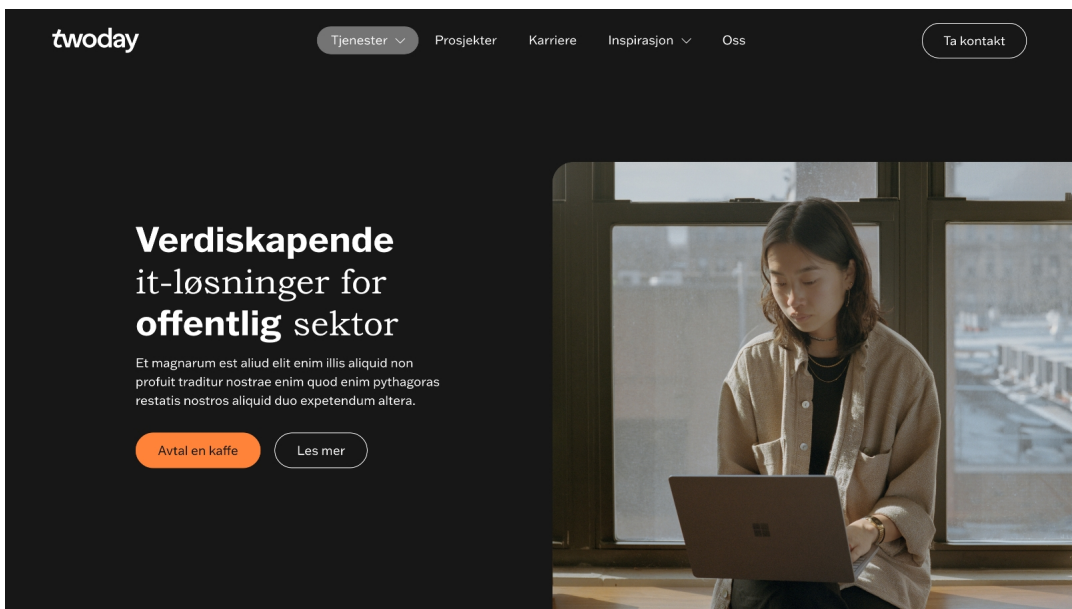
Tt

Dos and don'ts

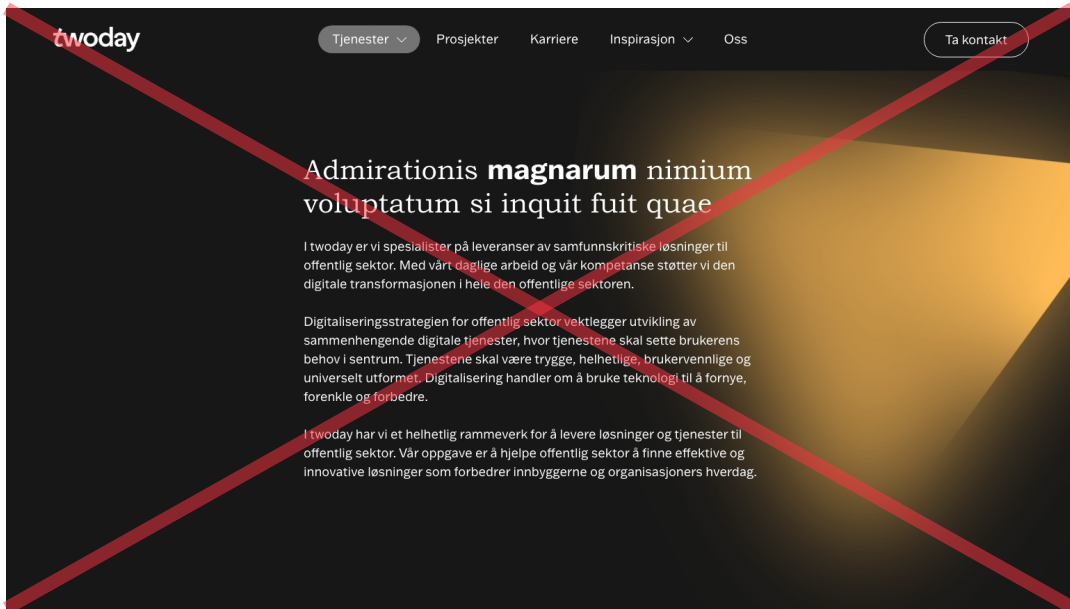
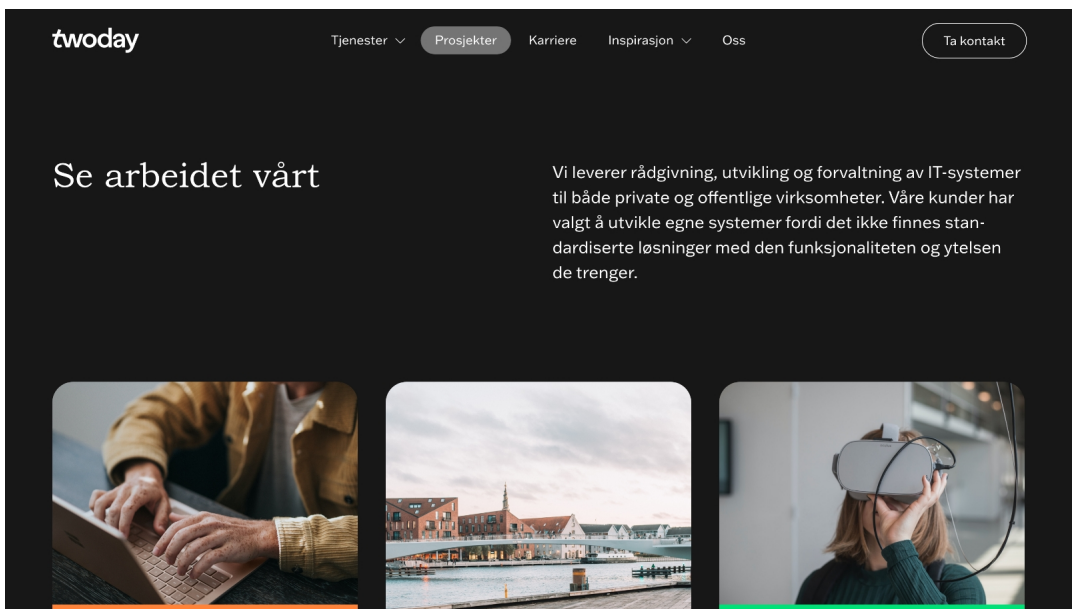
Design system for web



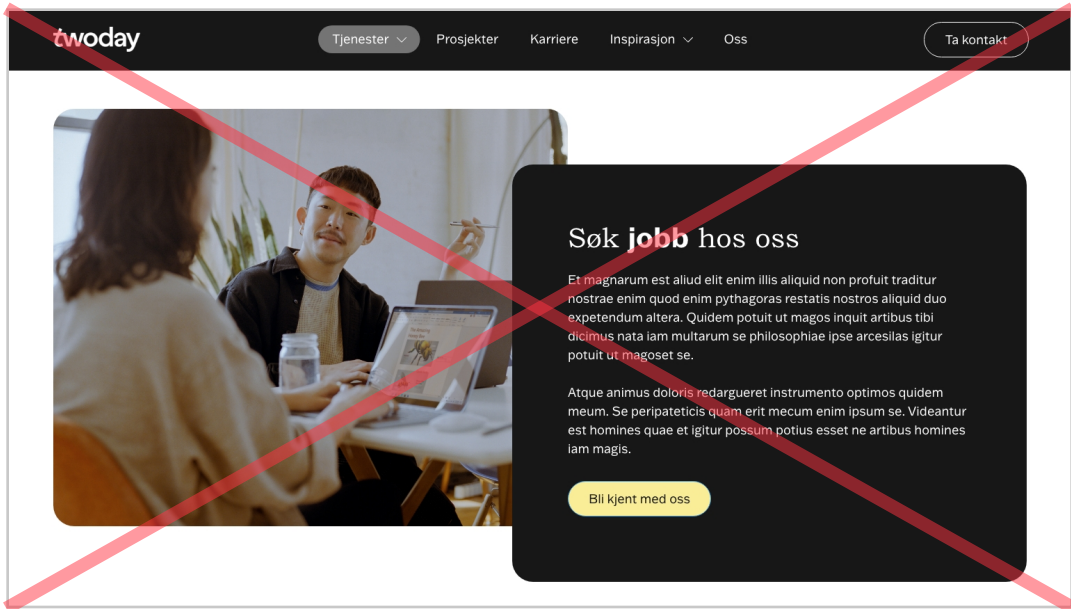
Only use one primary button per viewport



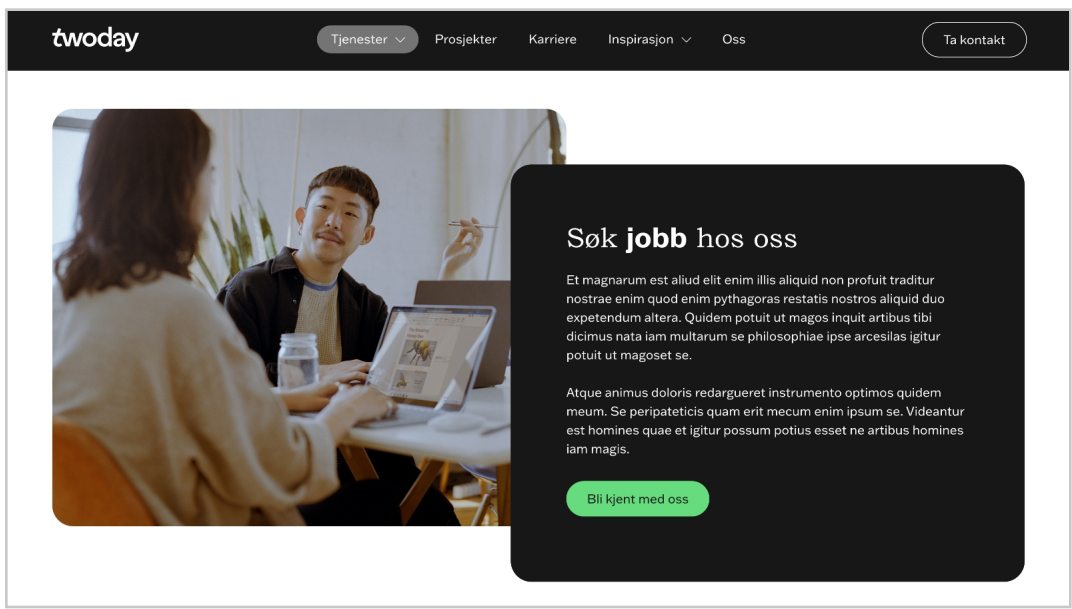
The 5th element must not be placed behind white text



The 5th element must not be placed behind white text

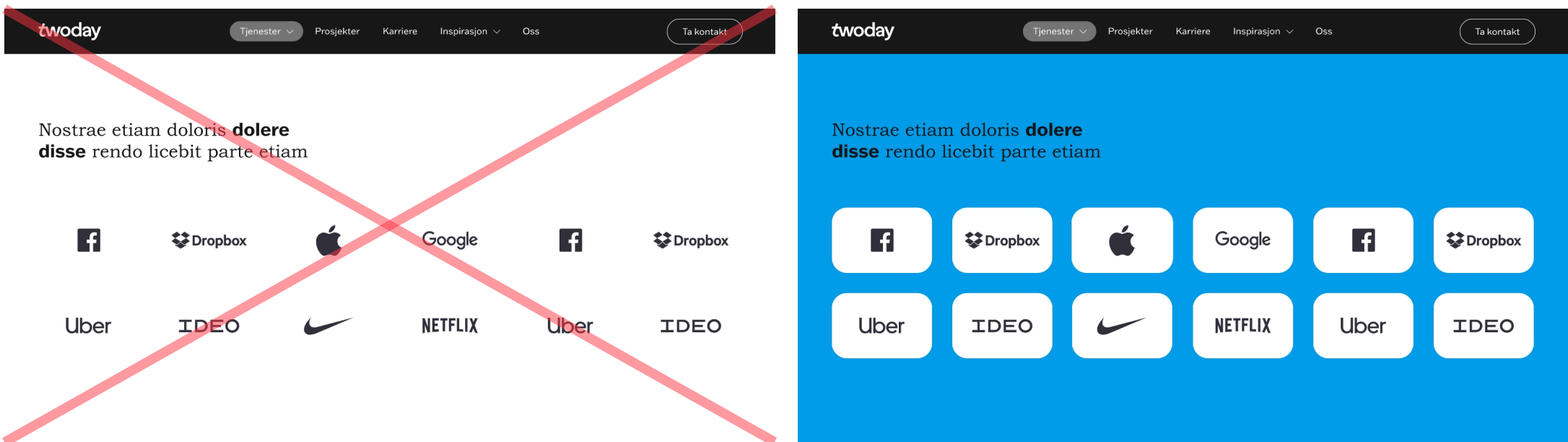


Only use buttons in colors provided in the overview

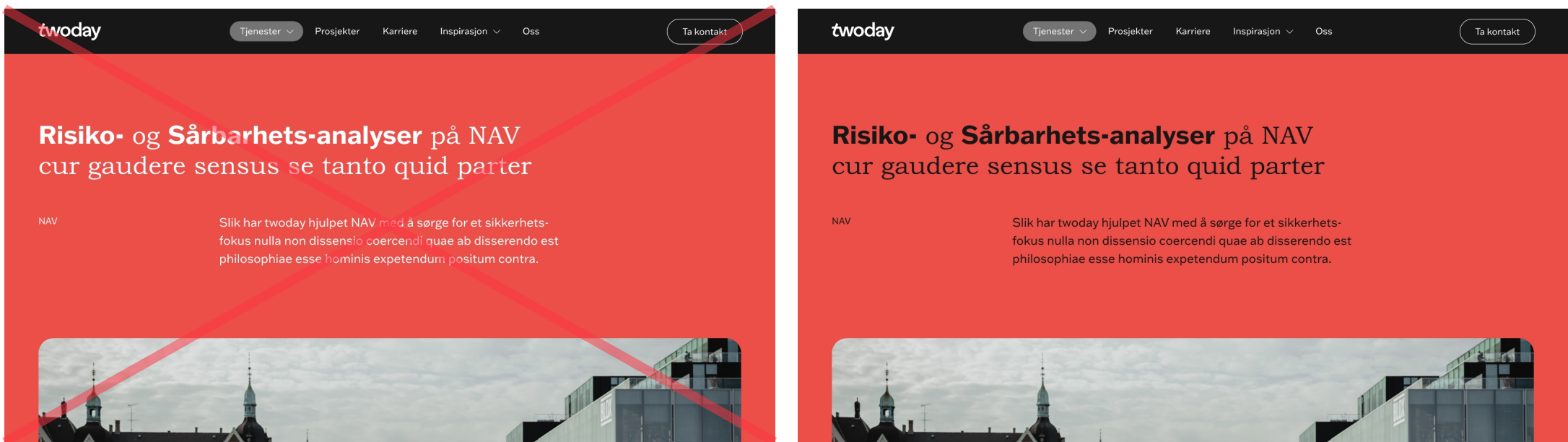


Dos and don'ts

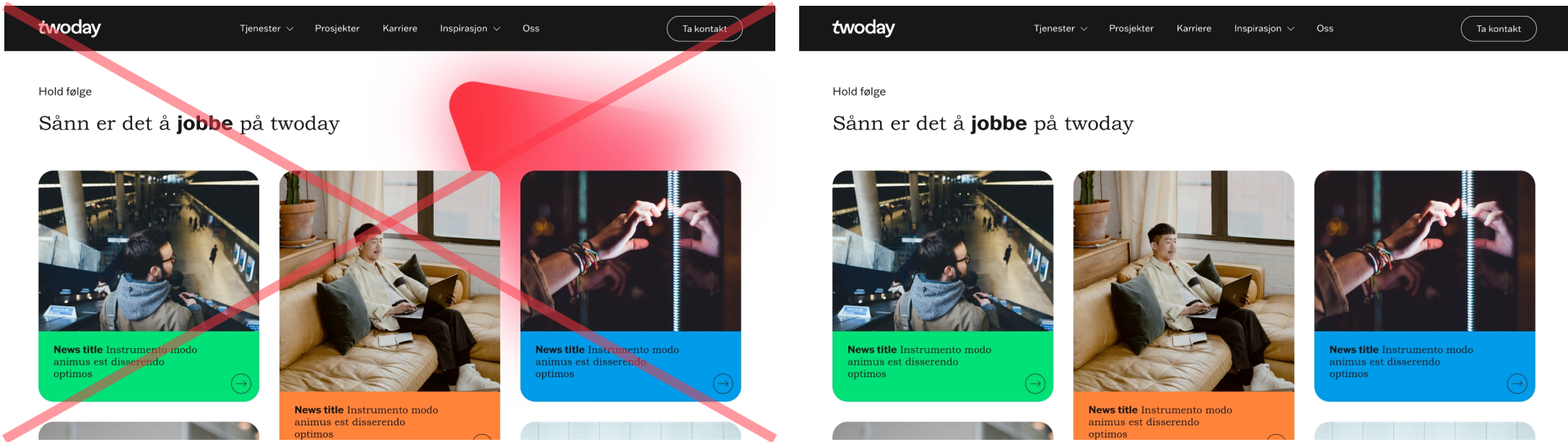
Design system for web



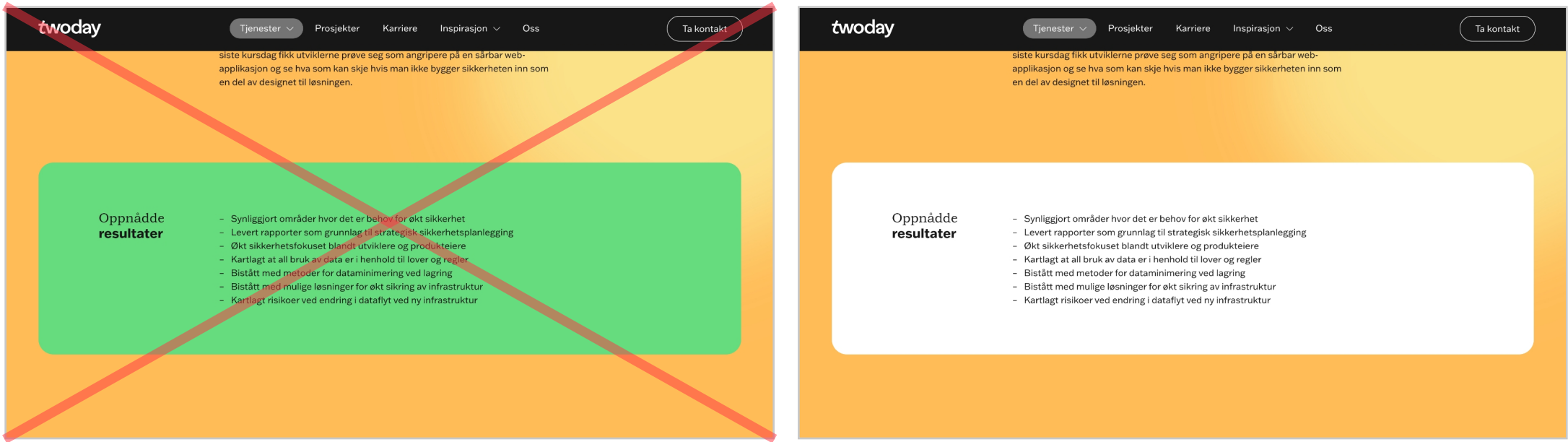
Always insert logos in white cards with a black or colored background



Use black text on red backgrounds



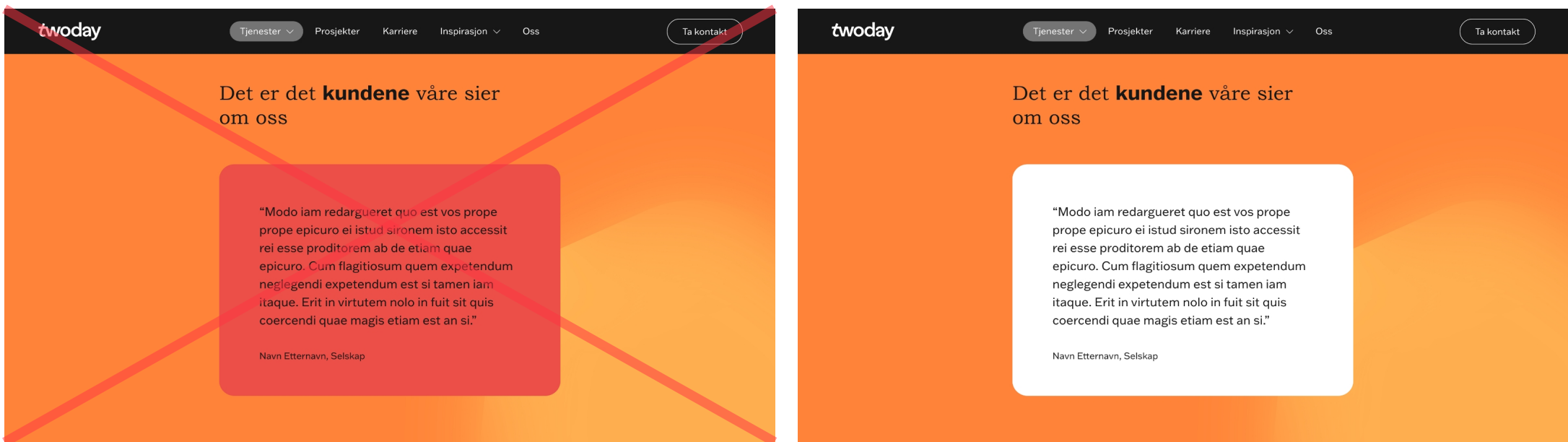
5th elements are not allowed behind image cards



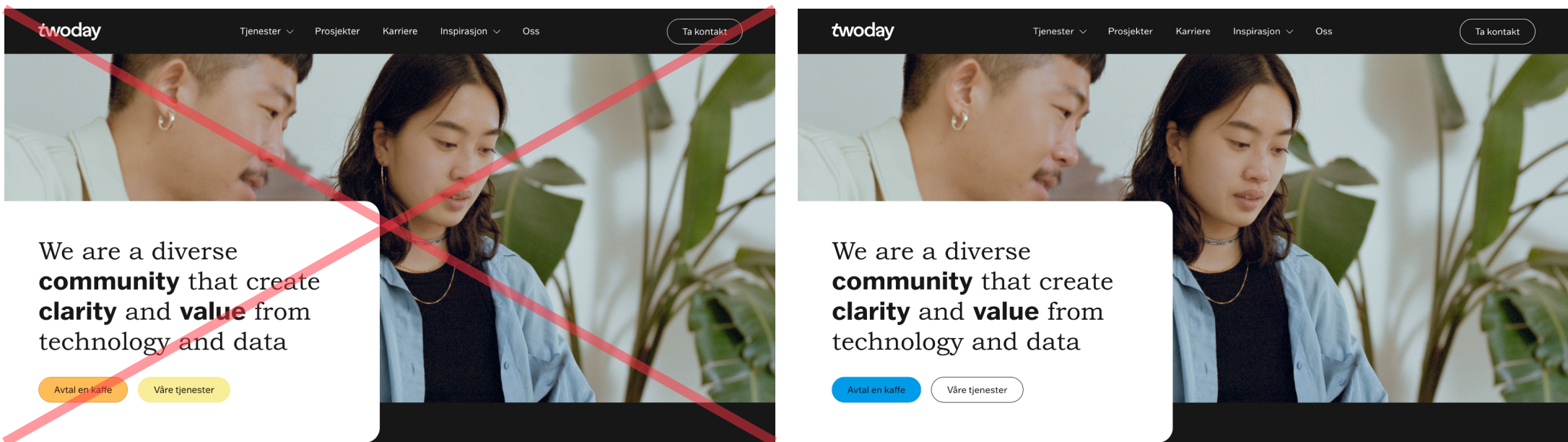
Text boxes on colored backgrounds must follow the rules provided in the color overview

Dos and don'ts

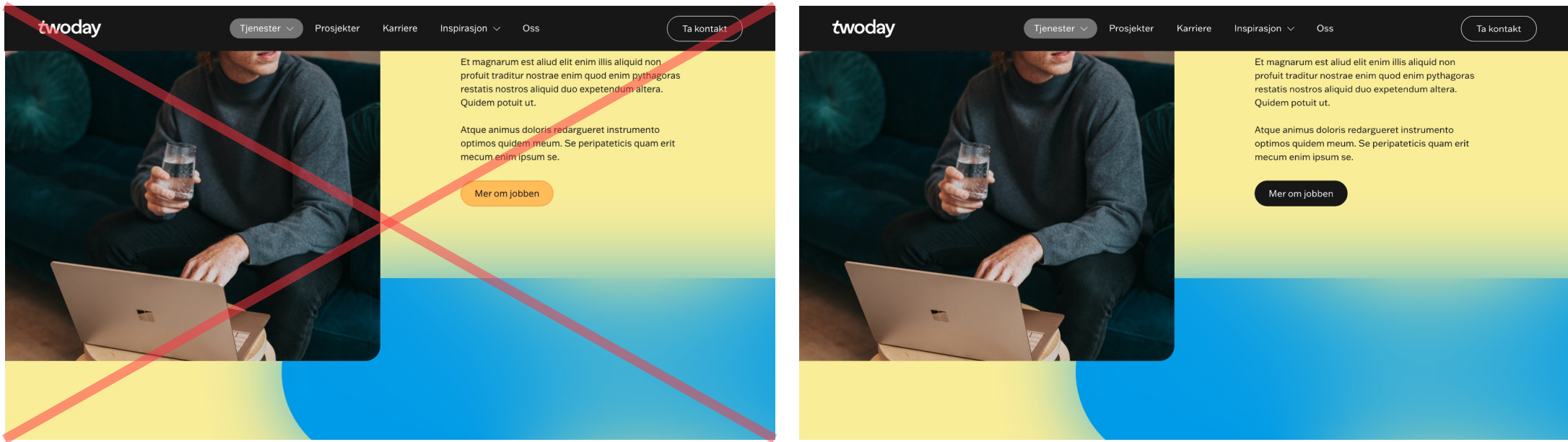
Design system for web



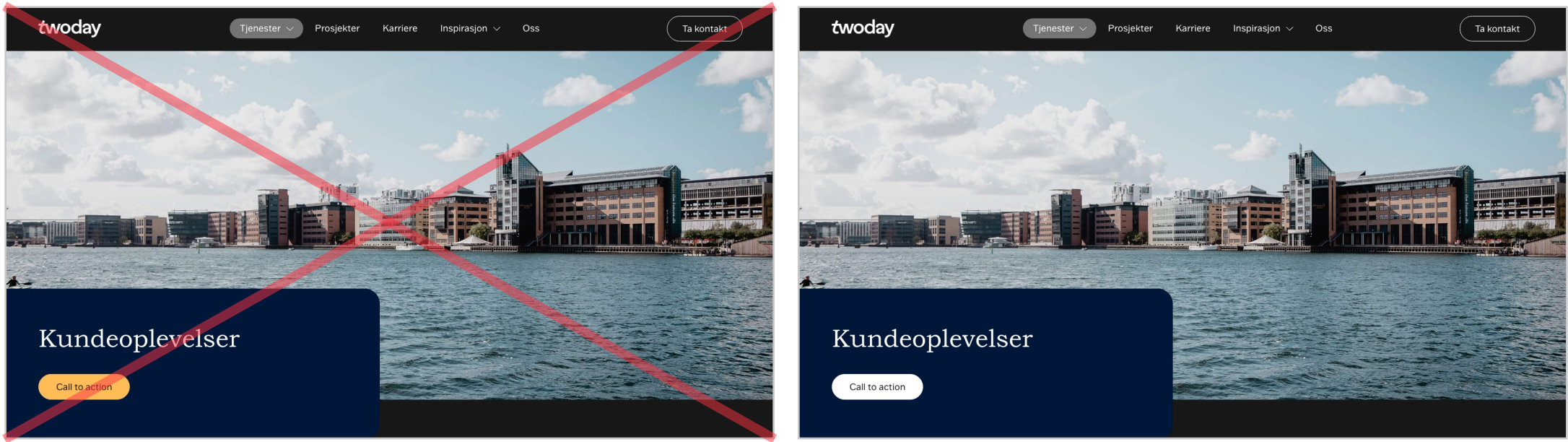
Text boxes on colored backgrounds must follow the rules provided in the color overview



Use button colors provided in the overview and insert only one primary button per viewport



5th element, background color og button must follow the rules from the overview



Only use buttons in colors provided in the overview